

2022-2023 District Goals



District: 18 O

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[393_MD_18_D_0_Goals_&_Action_Plans_2021-2022_6900.doc](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	30	20	10
2nd Quarter	1	30	35	10
3rd Quarter	1	30	15	5
4th Quarter	1	30	40	5

FY New Clubs

4

FY Charter Members

120

FY New Members

110

FY Retention Goal

30

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

200

Action Plan

[MD 18 D 0 Goals & Action Plans 2021-2022.doc](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 11% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[422 MD 18 D 0 Goals & Action Plans 2021-2022 8716.doc](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

Action Plan

[423 MD 18 D 0 Goals & Action Plans 2021-2022 9882.doc](#)

CUSTOM GOALS

Goal Statement

NONE

Action Plan

Goal Statement

NONE Yet

Action Plan

[358_MD 18 D 0 Goals & Action Plans 2021-2022_5186.doc](#)